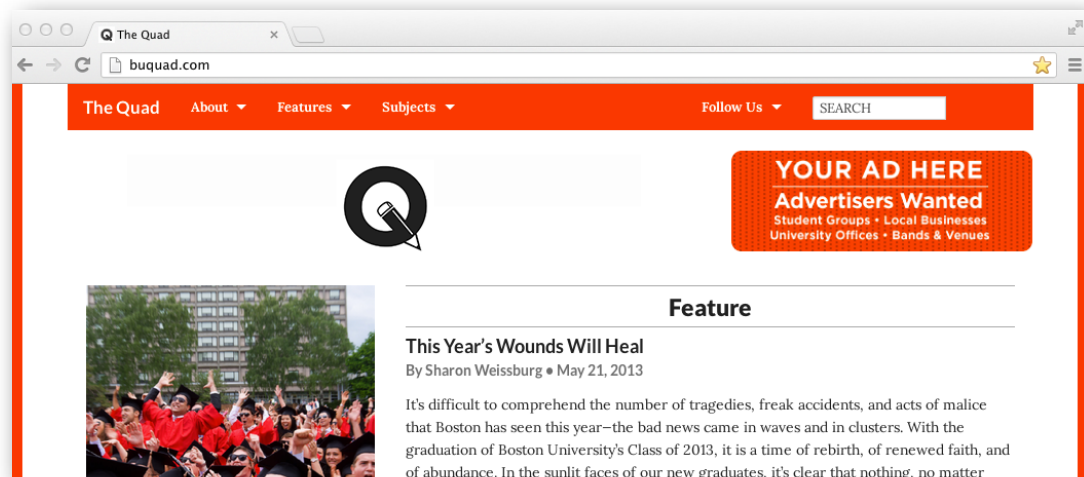


Sponsor The Quad



Our Audience

- 700 - 800 hits a day
- 200,000 total last year

Our audience is highly specific:
Boston University students;
18–24 year old males and females

Our audience is highly localized:
Boston University Campus

Sponsor Us

When sponsoring *The Quad*, you'll get:

- Your group, event, or business exclusively promoted across every page on the site, for one week (Monday to Sunday).
- Your group, event, or business promoted on our Facebook stream (over 1,000 fans) at the beginning and end of the week.
- Your group, event, or business promoted on our Twitter stream (over 1,500 followers) at the beginning and end of the week.

About Us

The Quad is the only student-interest magazine independent of Boston University. We publish daily articles about local, national, and global topics that matter to Boston University students. We are a trusted source of information within the BU community; independent from BU, we can provide honest reporting that addresses real experiences. As an independent group, we receive no financial support from the university. We rely on outside support for our hosting and publication expenses. We accept sponsorships in exchange for endorsements, in addition to generating revenue through merchandise sales.

A one week sponsorship of *The Quad* is \$28. For more details, please contact advertising@buquad.com

Thank you!